



# 2019 Webinar Wednesday Professional Development Schedule

All webinars will be from 1:00pm – 2:00pm (PST).

**January 9, 2019**

## **Legislative Outlook**

Hear from CALED's Leadership and Partners on an Economic Development Policy Agenda for 2019.

**February 6, 2019**

## **Opportunity Zones: A Great Resource for Your Community**

Join us as industry experts discuss how your community can position itself for investment.

**March 6, 2019**

## **Working with Entrepreneurs in Your Community**

Expert speakers discuss how communities can work with entrepreneurs to create business expansion.

**April 3, 2019**

## **Keys to a Successful Business Attraction Strategy**

Hear tips and strategies for promoting your community using business attraction techniques.

**May 1, 2019**

## **Best of Conference**

After CALED's 39th Annual Conference *Make It Happen*, join us for an encore presentation of the highest-rated breakout session.

**June 5, 2019**

## **Using Personal Leadership to Motivate Your Team**

Learn quickly that it is not the title that makes a leader but rather your actions that create influence.

**July 10, 2019**

## **The Gig Economy**

Explore Entrepreneurial Ecosystems as our experts discuss the data, trends and opportunities.

**August 7, 2019**

## **Business Resilience**

Join our expert panelists as they discuss best practices for your businesses to be prepared for a natural disaster.

**September 4, 2019**

## **Game Changing Economic Development**

Learn about an award-winning Economic Development finance project, as CALED's 2018 Game Change winner discusses their project highlighting economic development finance tools and collaboration, as well as helping change the local economy.

**October 2, 2019**

## **Manufacturing Resource Tool Kit**

Check out resources and programs that will assist manufacturers thrive in your community.

**November 13, 2019**

## **CALED Legislative Wrap-Up**

Join CALED's Legislative Co-Chairs and partners as they discuss this year's legislation and potential goals for 2020.

**December 4, 2019**

## **Trends in Retail**

Learning best practices with working with site selectors to bring retail to your community.

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For more information please contact Jillian Boyd, [jillian@caled.org](mailto:jillian@caled.org)

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